

Russell Betts

Founder, Relational Intelligence Framework
Creator, Connected Through Change

AUTHOR • SPEAKER • STRATEGIST



SPEAKING OVERVIEW

Conversations That Hold Up Under Pressure

Helping People Navigate Change with Greater Clarity, Connection, and Confidence



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Most presentations end when the audience leaves the room. The conversations I hope to create begin there.

Whether speaking to conference audiences, executive teams, leadership retreats, or community organizations, my goal is not simply to inform or inspire. It is to help people see familiar challenges differently, develop a shared language for what they are experiencing, and leave with practical frameworks they can continue using long after the event has ended.

My work explores the intersection of leadership, relationships, and change through the Relational Intelligence Framework—a practical approach to understanding how people, teams, and organizations respond when familiar strengths no longer meet the moment.

SIGNATURE SPEAKING EXPERIENCES

Becoming the Coffee Bean — Relational Intelligence in a Boiling World

When Strength Stops Working — Leadership, Identity, and the Transitions the Old Playbook Cannot Survive

The Relationship Advantage — Building Organizations Where Relational Intelligence Becomes a Strategic Capability



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SIGNATURE SPEAKING EXPERIENCES

01 — THE INDIVIDUAL

Becoming the Coffee Bean

Relational Intelligence in a Boiling World

“How do we remain ourselves when the pressure around us never lets up?”

Pressure reveals more than personality—it reveals the quality of our relationships, our leadership, and the systems we rely upon. This keynote explores how people can remain grounded, connected, and intentional in environments defined by constant change and increasing demands.

AUDIENCE OUTCOMES

- Understand how pressure shapes behavior
- Build greater resilience without losing connection
- Develop a practical framework for responding instead of reacting
- Leave with tools that strengthen leadership and relationships

IDEAL AUDIENCES

- Conferences
- Professional Associations
- Leadership Events
- Faith & Community Organizations

02 — THE LEADER

When Strength Stops Working

Leadership, Identity, and the Transitions the Old Playbook Cannot Survive

“What happens when the strengths that brought us here no longer meet the moment?”

Many capable leaders eventually discover that the habits and instincts responsible for their success become less effective as circumstances evolve. This keynote helps audiences recognize those transitions, understand why they occur, and move forward without abandoning the strengths that still matter.

AUDIENCE OUTCOMES

- Recognize hidden transition points
- Understand why familiar solutions stop working
- Build confidence during uncertainty
- Lead change with greater wisdom and clarity

IDEAL AUDIENCES

- Executive Teams
- Leadership Retreats
- Boards
- Founders
- Emerging Leaders



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03 — THE ORGANIZATION

The Relationship Advantage

Building Organizations Where Relational Intelligence Becomes a Strategic Capability

“What becomes possible when relationships become an organizational advantage rather than an organizational challenge?”

Organizations rise or struggle through the quality of the relationships that connect their people. This conversation demonstrates how Relational Intelligence can become an organizational capability that strengthens leadership, collaboration, trust, and long-term effectiveness.

AUDIENCE OUTCOMES

- Improve collaboration across teams
- Strengthen trust during change
- Build healthier organizational cultures
- Create sustainable leadership practices

IDEAL AUDIENCES

- Executive Leadership
- Human Resources
- Organizational Development
- Culture & People Leaders
- Healthcare Leadership

ENGAGEMENT FORMATS

Each conversation can be adapted to fit your audience, event, and objectives.

- Conference Keynotes
- Executive Briefings
- Leadership Retreats
- Association Conferences
- Half-Day Workshops
- Fireside Conversations
- Moderated Interviews
- Multi-Session Leadership Engagements

AUDIENCES

Russell regularly speaks with:

- Professional Associations
- Corporate Leadership Teams
- Executive Retreats
- Healthcare Organizations
- Faith-Based Organizations
- Community Organizations
- Educational Institutions
- Nonprofit Leaders



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WHAT AUDIENCES LEAVE WITH

Rather than a collection of tactics, audiences leave with:

- A shared language for navigating change
- Practical frameworks they can immediately apply
- A deeper understanding of how pressure affects people and systems
- Greater confidence leading through uncertainty
- Questions that continue shaping conversations long after the event

ABOUT RUSSELL

Russell Betts is the founder of the Relational Intelligence Framework and the creator of Connected Through Change. Through his speaking, writing, and organizational work, he helps leaders, organizations, and individuals navigate pressure, relationships, and change with greater clarity.

He is the author of *When Strength Stops Working* and *The Good Husband's Guide to Menopause*. His presentations are known for their conversational style, practical insight, and ability to create lasting impact beyond the event itself.

Let's Begin the Conversation

Every audience is unique.

Whether you're planning a conference, leadership retreat, executive meeting, podcast, or community event, I'd welcome the opportunity to learn about your audience and explore which conversation would serve them best.

SPEAKING & MEDIA INQUIRIES

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