

Russell Betts

Founder, Relational Intelligence Framework
Creator, Connected Through Change

AUTHOR • SPEAKER • STRATEGIST



A NOTE FOR EVENT PLANNERS

Introduction Guidelines

These introductions are provided as a convenience and may be adapted to fit your event, audience, and schedule.

Please feel free to shorten them if time is limited, but we ask that you avoid adding accomplishments or personal details not included here unless they have been confirmed with Russell in advance.

There is no need to read the complete biography before introducing Russell. A brief, warm introduction creates the best beginning for the conversation that follows.



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russellbetts.com/speaking

30-SECOND INTRODUCTION

Podium-ready — approximately 30 seconds • 80 words

Good evening, everyone.

Our speaker today believes that many of the challenges we face in leadership, relationships, and organizations are not simply problems to solve—they're signals that the way we've always responded may no longer fit the moment we're living in.

He is the founder of the Relational Intelligence Framework, the creator of Connected Through Change, and the author of *When Strength Stops Working* and *The Good Husband's Guide to Menopause*.

Please join me in welcoming Russell Betts.

60-SECOND INTRODUCTION

Podium-ready — approximately 60 seconds • 133 words

Our speaker today has spent much of his career exploring a simple but profound question:

What happens when the strengths that helped us succeed no longer produce the results we need?

Russell Betts is the founder of the Relational Intelligence Framework and the creator of Connected Through Change, where he helps leaders, organizations, and individuals navigate pressure, relationships, and change with greater clarity.

He is the author of *When Strength Stops Working* and *The Good Husband's Guide to Menopause*. Through his speaking and writing, Russell has become known for helping people move beyond quick fixes to understand the deeper structures that shape how we lead, communicate, and work together.

Today, he invites us into a conversation that will continue long after we leave this room.

Please join me in welcoming Russell Betts.



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2-MINUTE INTRODUCTION

Podium-ready — approximately 2 minutes • 207 words

Good evening, everyone.

Many of us have experienced moments when working harder wasn't the answer—when the very strengths that had always served us suddenly seemed less effective than they once were.

Our speaker today has devoted his work to understanding those moments.

Russell Betts is the founder of the Relational Intelligence Framework and the creator of Connected Through Change, an organization that helps individuals, leaders, and institutions navigate the human side of change. His work explores how pressure, relationships, and leadership interact, offering practical frameworks that help people move beyond reacting to change and begin responding to it with greater wisdom and clarity.

Russell is the author of *When Strength Stops Working* and *The Good Husband's Guide to Menopause*. His keynote presentations and executive conversations are known for creating shared language around complex challenges and leaving audiences with ideas that continue shaping decisions long after the event itself has ended.

What I appreciate most about Russell's work is that he doesn't promise simple answers. Instead, he invites us to ask better questions, see familiar challenges through a different lens, and discover that many of our greatest opportunities begin where our old assumptions stop working.

Please join me in giving a warm welcome to Russell Betts.

“Many of the challenges we face today are not failures of effort—they are signs that the systems we have relied upon are no longer sufficient for the moment we are living in.”

— from *When Strength Stops Working*, Book 1 of the Relational Intelligence Series

